

Conferences



This privacy notice tells you about the information we collect when you register for an ISM® event. In collecting this information, we are acting as a data controller and, by law, are required to provide you with information about us, why and how we use your data, and the rights you have over your data.

#### Who are we?

We are **Institute for Supply Management®**, **Inc.**Our address is:
309 W. Elliot Rd., Suite 113
Tempe, AZ 85284 USA

You can contact us by mail at the above address, by email at: <a href="mailto:membersvcs@ismworld.org">membersvcs@ismworld.org</a> or by telephone at +1 480.752.6276, opt. 8.

We are not required to have a data protection officer, so inquiries about our use of your personal data should be addressed to the contact details above.

### What personal data do we collect?

When you register to attend an ISM event, we collect your name, address, contact telephone number, email address and such payment information as a credit card.

During the event we may capture your image in photographs or videos.

## Why do we collect this information?

We will use your information to verify payment details, process your order and provide event access. We also send you a receipt via email and we may use your email or telephone number to contact you regarding the event.

We require this information in order to process your payment, deliver your goods and fulfill our contract with you.

We capture images in photographs and video as part of our event documentation and promotion.

#### What do we do with your information?

Your information is stored in our order processing system, which is based within the U.S.

Your credit card details are passed to a U.S.-based, certified third-party payment processor; its privacy policy found <a href="here">here</a>. We do not retain your credit card information.

Your information will be used to market other products and services to you. Your information may

be anonymized and aggregated and used for research purposes by ISM and ISM-affiliated research groups. If you have purchased a registration for an event, we may utilize one of our third-party suppliers in event applications, surveys and marketing platforms

Photographs and videos may be used to promote ISM and our conferences and seminars. They may also be used in post-event reviews and evaluations by and for ISM employees.

We do not use the information you provide to make any automated decisions that might affect you. We do not share your information with third-party companies for marketing purposes.

# How long do we keep your information for?

We keep your information active for five years from your last order, website login, membership year or certification expiration (whichever is last). We then inactivate your information and store it in an encrypted database.

## Your rights over your information

By law, you can ask us what information we hold about you, and you can ask us to correct any inaccuracies.

You can also ask us for a copy of the information, as well as to stop using your information for a period of time if you believe we are not doing so lawfully.

You can request that your personal information be removed from our database.

Photographs and videos with your likeness may not be able to be deleted or shared with you, unless you are the only person appearing in the photo or video.

To submit a request by mail, email or telephone, please use the contact information provided above.

### Your right to complain

If you have a complaint about our use of your information, you can contact the Information Commissioner's Office via their website at <a href="https://www.ico.org.uk/concerns">www.ico.org.uk/concerns</a> or in writing:

Information Commissioner's Office Wycliffe House Water Lane Wilmslow Cheshire SK9 5AF