

ISM 2023 SUSTAINABILITY RESEARCH

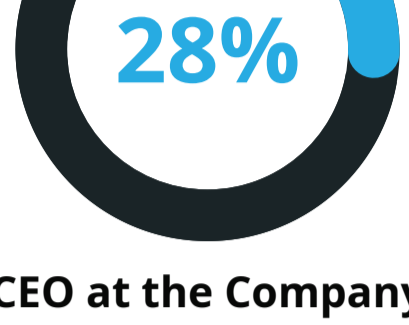
The Institute for Supply Management® conducted research between January 6 and February 20, 2023. This survey included over 442 respondents and focused on sustainability, the role of supply management in sustainability and sustainability programs through suppliers.

SUSTAINABILITY TOUCHES THE TOP OF ORGANIZATIONS

HIGHEST-RANKING STAKEHOLDER OF COMPANY SUSTAINABLY GOALS



Board of Directors/Owner



CEO at the Company



Other C-Level Executive



THOUGHT LEADERSHIP FOR SUSTAINABILITY IS LED BY:

40%

C-Level Executives

38%

Corporate Responsibility

35%

Supply Management



EXECUTION OF SUSTAINABILITY INITIATIVES DONE SO BY:

46%

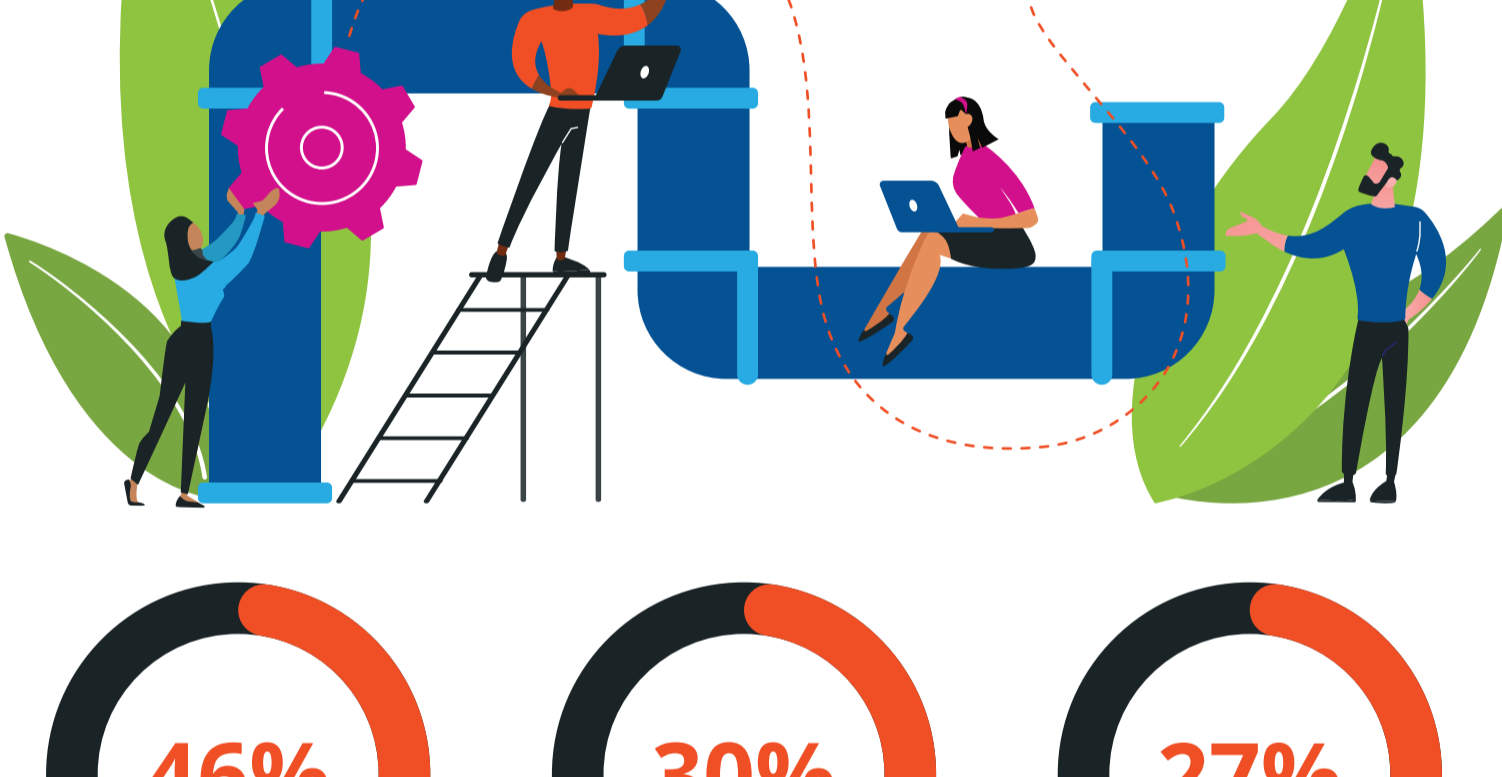
Supply Management

30%

Corporate Responsibility

27%

C-Level Executive



COMPANY PERFORMANCE GOALS TIED TO SUSTAINABILITY

11%

Sustainability only included in performance goals of person(s) with responsibility for sustainability

14%

Sustainability only included in performance goals of department(s) with responsibility for sustainability

41%

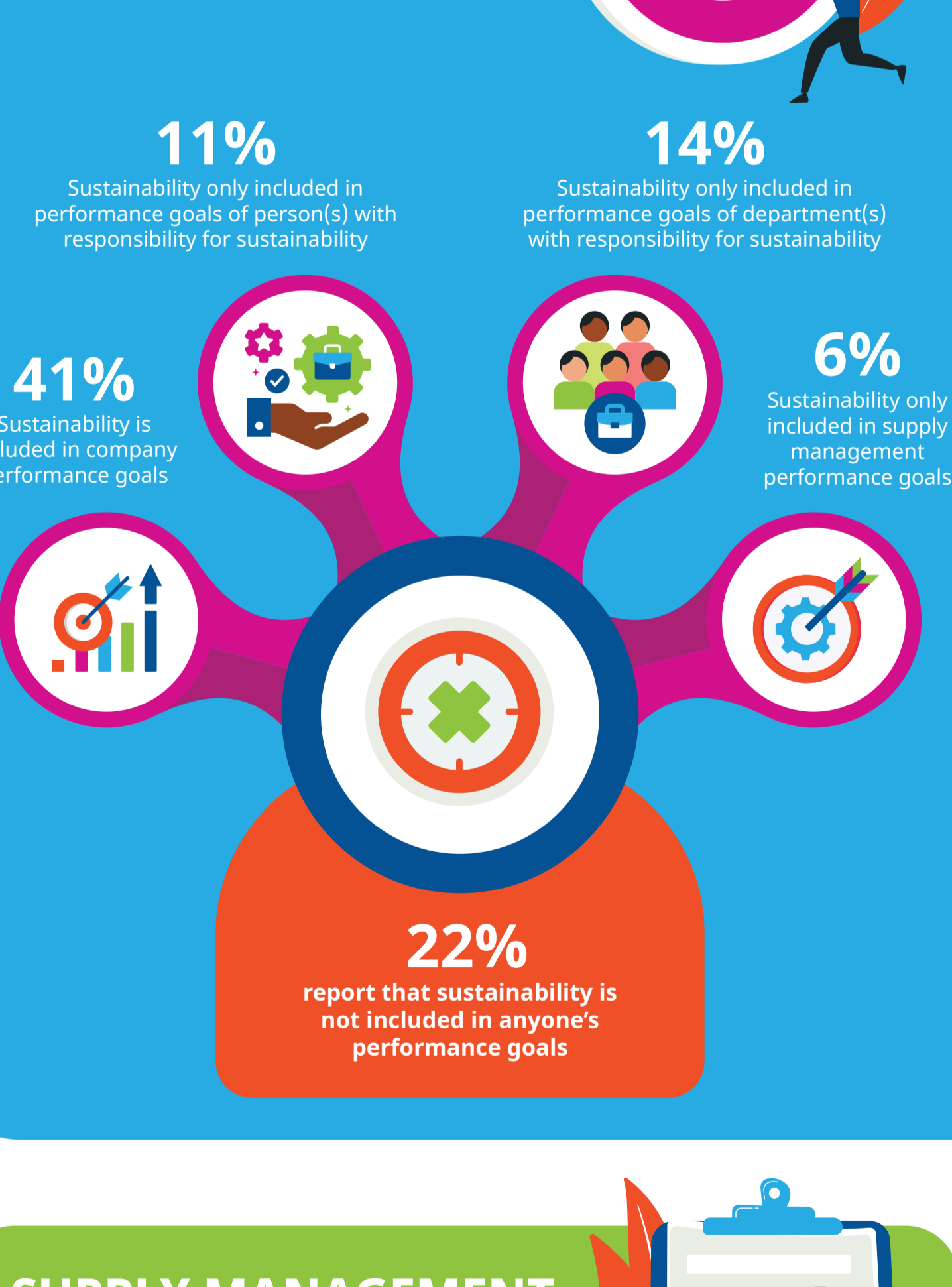
Sustainability is included in company performance goals

6%

Sustainability only included in supply management performance goals

22%

report that sustainability is not included in anyone's performance goals



SUPPLY MANAGEMENT SUSTAINABILITY GOALS & PROGRAMS

39%

Have long & short-term sustainability goals specifically for supply management

36%

Have active sustainability programs for supply management



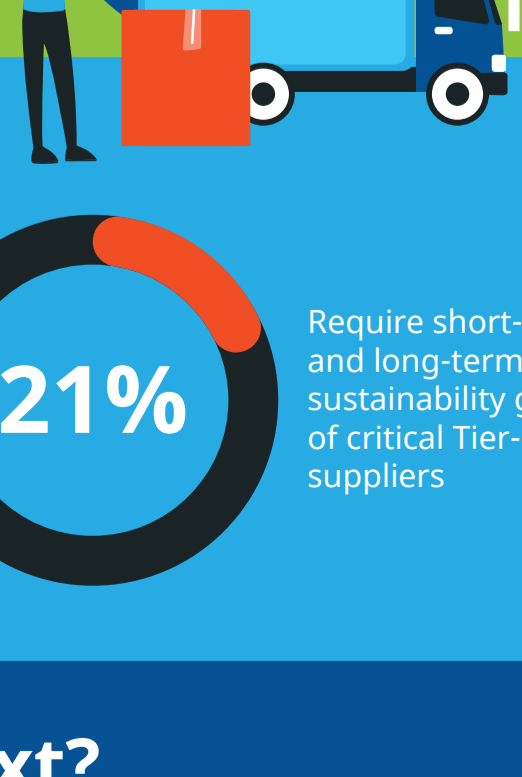
SUSTAINABILITY THROUGH SUPPLIERS

24%

Do not require and have no plans to require sustainability programs for critical Tier-1 suppliers

21%

Require short-term and long-term sustainability goals of critical Tier-1 suppliers



What's Next?

For more resources and to download the latest ISM sustainability research white paper, visit

ismworld.org/sustainability

