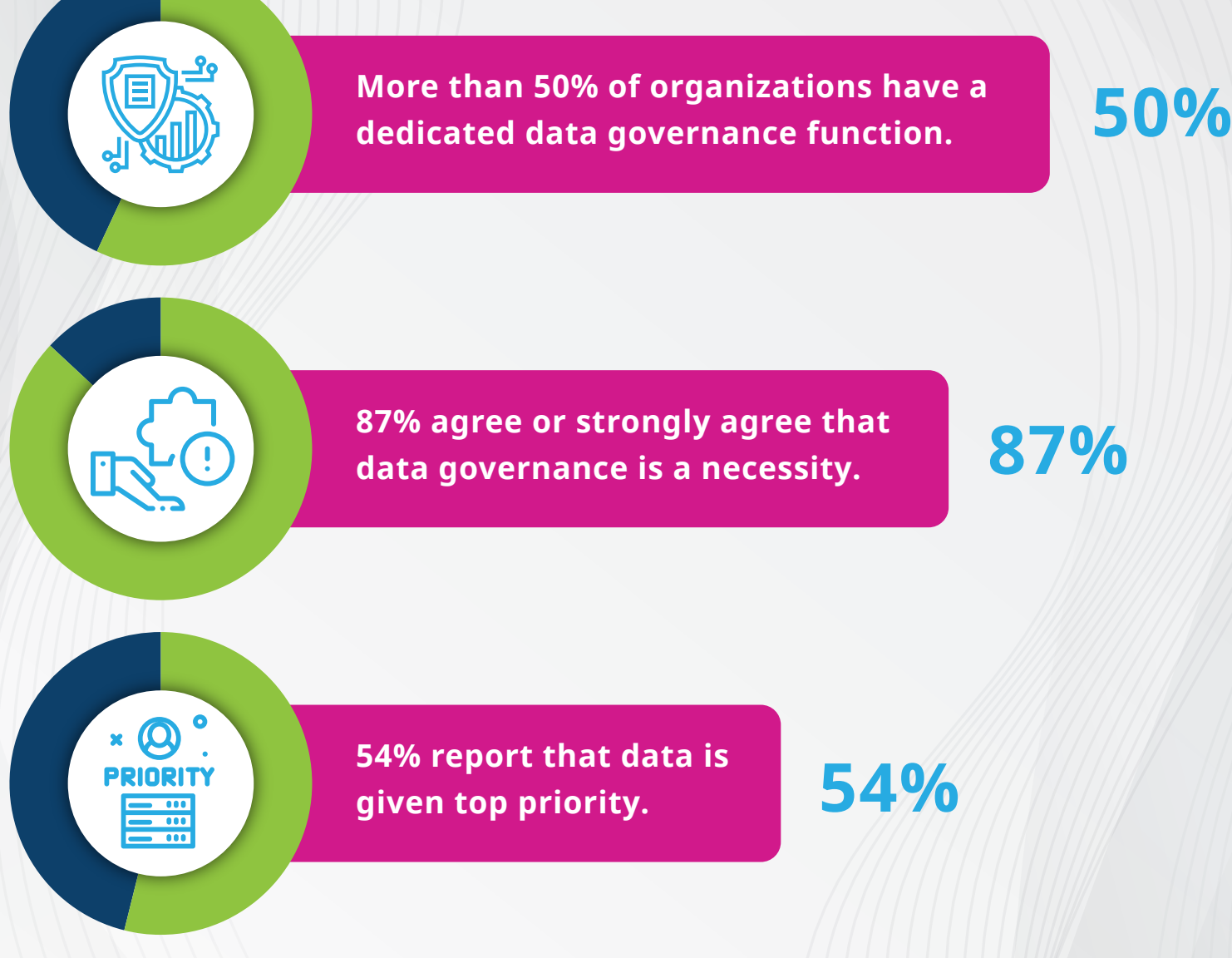


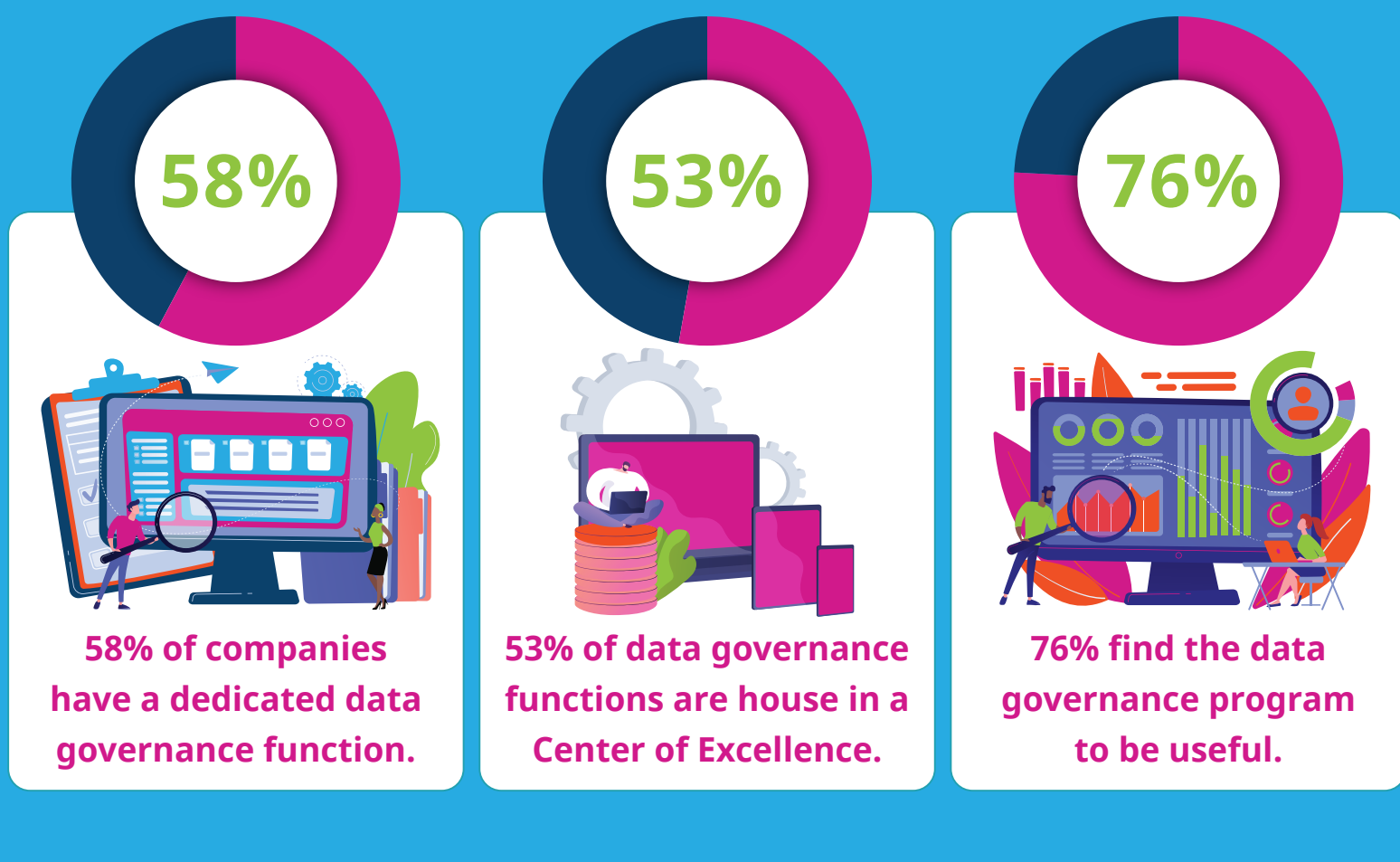
# ISM 2023 DATA & ANALYTICS RESEARCH

Institute for Supply Management® conducted a data and analytics survey between May 23 through July 18, 2023. The survey included over 379 respondents and focused on various impacts of data and analytics within the profession.

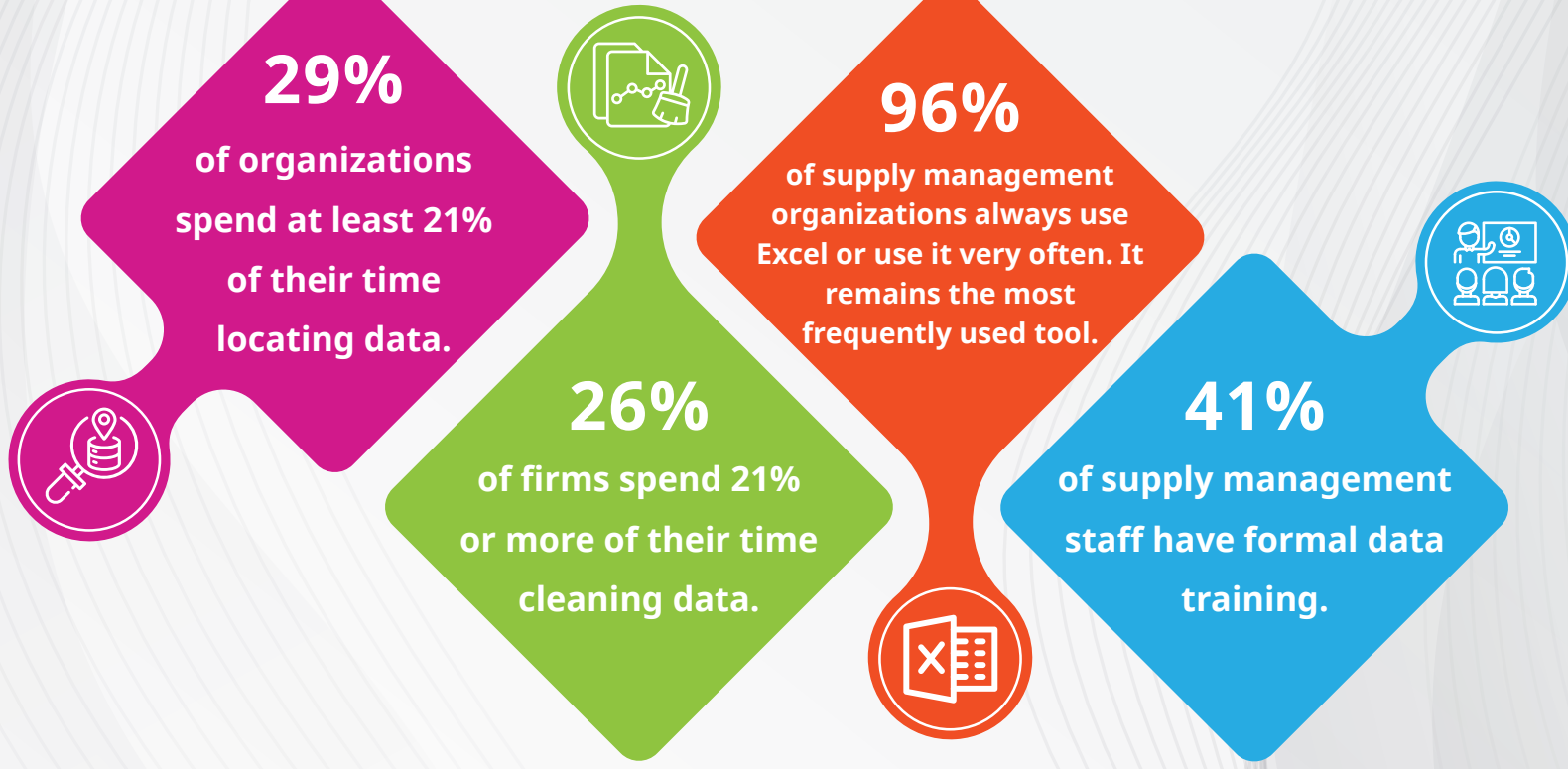
## KEY HIGHLIGHTS



## DATA GOVERNANCE



## ORGANIZATIONAL CAPABILITIES & MATURITY



## DATA QUALITY



## TOP 3 VERY HIGH IMPACTS

THESE ARE THE TOP THREE VERY HIGH IMPACTS REPORTED TO THE QUALITY OF SUPPLY CHAIN DATA:



### I. DISCONNECTED SYSTEMS



II. LACK OF STANDARDS ACROSS ORGANIZATIONS



III. DATA QUALITY IS NOT PRIORITIZED BY DEPARTMENTS

For more resources around ISM's supplier diversity research, visit

[ismworld.org/data-analytics](https://ismworld.org/data-analytics)

