ISM SUSTAINABILITY RESEARCH

KEY THEME 1: SUSTAINABILITY IS DRIVEN FROM THE TOP IN ORGANIZATIONS

- Highest-Ranking Stakeholder of Company Sustainability Goals
- Board of Directors or CEO: 63%
- Sustainability Strategy is Led by
  - C-Level Executive: 40%
  - Supply Management: 30%

KEY THEME 2: THE EXECUTION OF SUSTAINABILITY INITIATIVES IS PREDOMINANTLY DONE BY SUPPLY MANAGEMENT

- Supply Chain and Executive Teams are Leading the Change
- 44%: C-Level Executive
- 38%: Supply Management
- 32%: Corporate Responsibility

KEY THEME 3: TOOLS AND METRICS ARE IN THEIR INFANCY

- Only use Excel to measure effectiveness of sustainability initiatives: 63%
- Only use Excel to implement and manage sustainability strategies: 56%

COMPANY PERFORMANCE GOALS TIE TO SUSTAINABILITY

- 39%: Sustainability included in company performance goals
- 13%: Sustainability is a part of executive team’s sustainability goals
- 10%: Sustainability is a part of the supply management’s sustainability goals
- 7%: Sustainability is a part of critical Tier-1 supplier’s sustainability goals

SUPPLY MANAGEMENT SUSTAINABILITY GOALS AND PROGRAMS

- 42%: Have long and short-term sustainability goals specifically for supply management
- 37%: Have long and short-term sustainability goals for procurement
- 32%: Have active and well-established sustainability programs for supply management
- 27%: Do not require sustainability goals of critical Tier-1 suppliers
- 25%: Do not have sustainability programs for critical Tier-1 suppliers

SUSTAINABILITY THROUGH SUPPLIERS

- 50%: Some measure sustainability performance of a local Tier-1 supplier
- 25%: Some measure sustainability performance of a local Tier-2 supplier
- 20%: Do not measure sustainability performance for local Tier-1 suppliers

What’s Next?
For more resources on sustainability, and to download the ISM sustainability research white paper.

ismworld.org/sustainability