Convince Your Boss: Attend ISM World 2027

Hello [MANAGER NAME],

I'm requesting approval to attend ISM World 2027, May 16–18, 2027, at the Gaylord National Resort & Convention Center in National Harbor, Maryland.

This is a practical investment in the work I am doing now and the capabilities I need next. ISM World is built around practitioner-led sessions, real cases and hard-earned lessons, not high-level trend presentations. I will learn from supply chain professionals doing the work and leaders tackling the same business challenges we face.

The program will help me strengthen my ability to:

- Apply AI to real supply chain work, with examples of how peers are using it now.
- Recognize and respond to supplier, geopolitical and economic risk.
- Build resilient teams and adapt when conditions shift.
- Expand supply chain's strategic influence across the business.
- Use ISM® PMI® data and practitioner insight to support better decisions.

Opening keynote Nick Saban will share lessons on leadership, talent development, culture and building teams that perform through change. Career-stage learning, peer conversations and interactive sessions will help me turn those ideas into practical next steps.

For our organization, I see the strongest application in [CURRENT BUSINESS PRIORITY OR CHALLENGE]. Within [TIMEFRAME] of returning, I will:

- Share a concise recap and the most relevant resources with [TEAM/DEPARTMENT].
- Recommend [ONE TO THREE] actions we can apply to [BUSINESS PRIORITY].
- Identify at least one idea to improve productivity, reduce risk or strengthen stakeholder influence.

Estimated Investment

Early Bird registration is available through January 15, 2027:

- ISM member: $1,595 / Nonmember/list price: $1,995
- Hotel: $289 per night × 3 nights = $867 plus applicable taxes and fees. Resort fee included.
- Travel: $[AMOUNT]
- Estimated total: $[AMOUNT]

Registration details: ISM World 2027 individual registration

I see this as an investment in capabilities I can bring back to the organization, not simply conference attendance. I appreciate your consideration and welcome the opportunity to discuss the expected return.

Thank you,

[YOUR NAME]