



## PRESS RELEASE TEMPLATE

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Contact: YOUR NAME AND E-MAIL ADDRESS

### **[NAME] Receives Institute for Supply Management's Certified Professional in Supply Management Certification**

*Joins more than 60,000 supply management professionals worldwide that hold the gold standard of excellence for supply management practitioners*

**[CITY, STATE]** – [Name] who serves as [Job Title and Organization], has earned a Certified Professional in Supply Management® (CPSM®) certification from Institute for Supply Management® (ISM®).

[Quote from Recipient]

The CPSM certification is recognized globally as the gold standard of excellence for supply management professionals across industries. Created from in-depth analysis of supply management functions, the CPSM addresses the realities of supply management, as well as workplace complexities including globalization, use of technology, and expanded competencies that supply chain and procurement professionals employ to drive value in their organizations.

To learn more about the CPSM certification, visit [ismworld.org](http://ismworld.org).

#### **About Institute for Supply Management® (ISM®)**

Institute for Supply Management® (ISM®) is the first and leading not-for-profit professional supply management organization worldwide. Its 50,000 members in more than 100 countries around the world manage about US\$1 trillion in corporate and government supply chain procurement annually. Founded in 1915 by practitioners, ISM is committed to advancing the practice of supply management to drive value and competitive advantage for its members, contributing to a prosperous and sustainable world. ISM empowers and leads the profession through the ISM® *Report On Business*®, its highly-regarded certification and training programs, corporate services, events, the ISM Supply Chain Capability Model and the ISM Advance™ Digital Platform. The ISM® *Report On Business*®, Manufacturing, Services and Hospital, are three of the most reliable economic indicators available, providing guidance to supply management professionals, economists, analysts, and government and business leaders.