

YOUR PATH TO RECERTIFICATION

YOU ARE OFFICIALLY ISM CERTIFIED! NOW WHAT?

An ISM membership is the most cost effective way to earn CEHs. Your membership grants you access to the following CEH opportunities each year. Below is a suggested roadmap to follow in pursuing your recertification CEH requirements. A total of 60 hours must be accumulated over three years.



YEAR 1

YEAR 2

YEAR 3

CEHs

- ✓ You earn 3 CEHs just for being a member **3**
- ✓ Attend 3 member-only webinars **3**
- ✓ Attend the ISM World Conference (up to 25 possible CEHs possible) **20**

Total After Year 1
26 CEHs

CEHs

- ✓ Renew your membership **3**
- ✓ Attend 5 member-only webinars **5**
- ✓ Participate in eleven (11) ISM[®] *Report On Business*[®] survey panels **6**

Total After Year 2
40 CEHs

CEHs

- ✓ Renew your membership **3**
- ✓ Attend 3 member-only webinars **3**
- ✓ Attend any 2-day ISM training **14**

Total After Year 3
60 CEHs

Consider the following options to get the final few CEHs you need.

Other options to earn CEHs:

- ✓ Preferred pricing for seminars and virtual learning. **CEHs vary**
- ✓ Contribute to our blog or weekly e-newsletter. **1 CEH per entry**

- ✓ Attend 4 chapter meetings/events if offered in your area, growing your local professional network. **4 CEHs**

- ✓ 3 Self-Paced courses **3 CEHs**

To view details on how to earn CEHs visit:

www.ismworld.org