

# About the ISM Global Case Competition

The Institute for Supply Management® (ISM®) Global Case Competition is held in conjunction with the ISM World Conference 2023, May 7-10. The case study will address an industry challenge in supply management. Teams with a maximum of four (4) students from colleges will have the opportunity to develop analytical and reasoning skills in a professional setting, much like they will face in the business world. Financial awards will be given to 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> place teams. Awards are based on winning placement. ISM will financially sponsor conference registration fees for students who are selected to participate in the final round of the case competition.

## Team Interest Round

Teams are encouraged to submit a team interest form with answers to initial scenario questions prior to the deadline to be considered. The scenario questions within the interest form will serve as an initial round for the competition. Diverse perspectives and thoughtful input are encouraged in completing the online form.

**Deadline: December 2, 2022**

## The Case Round

All student teams after the interest round will be asked to address the case in a presentation deck and a 10-minute summary video. A team of ISM subject matter experts and supply chain executives will review each submission to select the four finalist teams to present at ISM World 2023.

- Represents a realistic yet hypothetical organizational challenge facing supply chain management professionals today and possibly into the future
- Allows for multiple perspectives and strategies to achieve an optimal result
- Requires innovation, data analysis, soft skills, and creativity from the student team
- The case will be available to students in early January
- Students will prepare a presentation deck (roughly 8-12 slides)
- Each student on the team must be a part of the presentation

**Deadline: March 10, 2022**

## Finalist Round

After judge deliberation, 4 finalist teams are invited to attend the ISM World 2023 conference in-person. If travel becomes an issue, hybrid virtual access will be provided. If teams are unable to travel to conference, teams will record up to 20-minute full case presentations with ISM production team prior to conference. The top 3 will be awarded prizes.

**ISM World 2023: May 7-10, 2023**

**Winner Announcement: May 10, 2023**

## Eligibility & Guidelines

### Case Competition Teams

- Full-time undergraduate or graduate students studying supply chain management, business, finance or relevant field, with an interest in supply chain management.
- Teams competing in the case competition may consist of no more than four (4) team members. Teams competing may be graduate or undergraduate students or a mix of both. No alternates or submissions of team members.
- We can accept up to 2 submissions per university. However, you may submit more than two for consideration when completing the interest form.
- Teams need to have a faculty/professor advisor/mentor. However, that faculty advisor cannot participate in the case solution development aside from reasonable team guidance.
- Must be able to attend and register for ISM World, May 7-10, 2023.
- Teams may represent domestic U.S. or international universities.

*Note: Students may not be a full-time or part-time teacher's assistant or full-time, tenured or adjunct faculty at participating university or any college providing post-secondary education.*

### Business Case Analysis

- Only members of the team are to work on case analysis, writing and development of the presentation. Students are permitted to receive counsel about presentation styles, order of presenters, business etiquette and any soft/delivery skills related to the presentation.
- Team members may use any reference sources and materials in the public domain (e.g., the university library, internet). Use of unpublished papers and the like are prohibited.
- No team member or faculty advisor should gain information on the content of the presentations being made by other competing teams. No team member or faculty advisor should contact any sponsor of the competition or any member of the judging panel, nor shall they contact the case writers.

### Team Presentations

- Students will prepare a presentation deck (roughly 8-12 slides).
- All team members must participate in the verbal presentation.
- No changes to the case materials can be made after they have been submitted on March 10, 2023.

### The Prizes

In addition to the monetary prize, the top team will receive 1:1 coaching/mentorship session with an executive, as well as complimentary access to the CPSM<sup>®</sup> digital learning system to prepare for a CPSM<sup>®</sup> certification for all of the top three teams.

- 1<sup>st</sup> Place - \$5,000
- 2<sup>nd</sup> Place - \$3,000
- 3<sup>rd</sup> Place - \$2,000

## Judging

Teams will be judged on a pre-determined criterion. There will be two elements of scoring – one by a judging team comprised of supply chain management experts and the other by live-voting from ISM World 2023 conference attendees.

| <b>Case Solution</b>  |     |
|---|-----|
| Identification of pertinent issues <ul style="list-style-type: none"><li>Articulate a clear understanding of scenarios and the issues addressed</li></ul>   | 25% |
| Creativity in solution(s) provided <ul style="list-style-type: none"><li>Apply critical thinking and creativity when solving</li></ul>  | 25% |
| Quality of case analysis used to support recommendations (25%) <ul style="list-style-type: none"><li>Provided detailed assumptions, descriptions, and justification to support case solution(s)</li></ul>   | 25% |
| <b>Case Presentation</b>  |     |
| Demonstration of collaboration and participation of all team members <ul style="list-style-type: none"><li>All team members participate in presentation and demonstrate collaboration in delivery</li></ul> | 10% |
| Quality of presentation <ul style="list-style-type: none"><li>Team's delivery of presentation, supporting slides and visuals, as well as flow of presentation is professional and clear</li></ul>           | 15% |

## Details & Deadlines

Teams are encouraged to submit a team interest form prior to the deadline to be considered.

- Submit your team interest form – December 2, 2022
- Case round materials will be distributed – week of January 2, 2023
- Case round solution is due to ISM – March 10, 2023
- Announcement of Finalists – week of March 27, 2023
- ISM World 2023 Conference: May 7-10, 2023
- Live Finale & Winner Announcement Event – May 10, 2023

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