

ISM WORLD 2021

State of the Profession Research Report and Planning Workbook



Hello ISM World Attendee!

We're so excited that you will be joining us at our ISM World 2021 conference.

We apologize for stating the obvious, but It's been a challenging year! The unprecedented pressure and chaos impacting the supply chain from the pandemic to weather impacts, have caused organizations to rethink their process, technology and strategies.

With these dramatic changes, our conference needed to pivot as well. Our goal for this year's conference is to give you a chance to discuss and share lessons learned as well as get access to tools, information and education that not only helps handle the chaos of now, but also provides insight to help plan for the future.

... and provide some fun and inspiration because we can all use that!

Below is your workbook that includes:

- State of the Profession Research Study
 - Access to the data responses for the State of the Profession research study which offers insight into the future of the profession. As an attendee, you get this information first and get to view how your fellow attendees answered as compared to the broader community of respondents. If you participated, you can also benchmark your answers against these two audience data sets.
- Action Plan Idea Starters
 - o These action plans can be used to help you during your conference experience and help you develop your next steps for the rest of 2021.

If you have any questions, please don't hesitate to contact us at membersvcs@ismworld.org or by calling us at 1.480.752.6276.

Enjoy the Conference! Your ISM Team

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Which of the following descriptions most closely fit your company?

(Percent chosen)

Your company is frequently the first-to-market with new products or services. Your proposition is to offer the most innovative products, based on substantial performance improvement or cost reduction.

Conference Attendees: 39% All Research Respondents: 36% Your Response: --

Your company is seldom first-in with new products or services. By monitoring market activity, you are early followers with a better targeting strategy, increased customer benefits, or lower total costs.

All Research Respondents: 14% Conference Attendees: 15% Your Response: --

Your company attempts to aggressively protect your market position. You rarely are at the forefront of product or service development; you focus on producing goods or services as efficiently as possible, providing products at the best prices.

All Research Respondents: 19% Conference Attendees: 18% Your Response: --

Your company attempts to aggressively protect your market position. You rarely are at the forefront of product or service development; you focus on providing superior service and/or product quality, with typically higher prices than the industry average.

All Research Respondents: 21% Conference Attendees: 20% Your Response: --

Your company primarily acts in response to competitive or other market pressures in the short term. All Research Respondents: 9% Conference Attendees: 8% Your Response: --

Please indicate your opinion on the following statements concerning your company's business environment:

(Average; Strongly disagree = 1.00 to Strongly agree = 7.00)

The business climate for our products or services is very competitive.

All Research Respondents: 5.83 Conference Attendees: 5.93 Your Response: --

Anything that one competitor can offer others can match readily.

All Research Respondents: 4.51 Conference Attendees: 4.32 Your Response: --

Competition in this industry is cutthroat.

All Research Respondents: 4.98 Conference Attendees: 4.82 Your Response: --

Winning in this marketplace is a tough battle.

All Research Respondents: 5.60 Conference Attendees: 5.44 Your Response: --

To whom does procurement report in your company?

(Percent chosen)

CEO All Research Respondents: 17% Conference Attendees: 12% Your Response: --

CFO

All Research Respondents: 24% Conference Attendees: 25% Your Response: --

COO

All Research Respondents: 19% Conference Attendees: 21% Your Response: --

Chief Supply Chain Officer

All Research Respondents: 19% Conference Attendees: 18% Your Response: --

Other

All Research Respondents: 20% Conference Attendees: 24% Your Response: --

How would you describe the procurement function in your company in general?

(Average; Strongly disagree = 1.00 to Strongly agree = 7.00)

Very decentralized = 1.00 to Very centralized = 7.00

All Research Respondents: 4.83 Conference Attendees: 4.59 Your Response: --

Very unhierarchical = 1.00 to Very hierarchical = 7.00

All Research Respondents: 4.70 Conference Attendees: 4.75 Your Response: --

Demographics of your procurement organization:

(Average)

Number of employees (FTE) in 2020

All Research Respondents: 6,333 Conference Attendees: 5,962 Your Response: --

Number of direct suppliers in 2020

All Research Respondents: 5,403 Conference Attendees: 4,032 Your Response: --

Total *spend* in 2020

All Research Respondents: \$4,402,781,671 Conference Attendees: \$16,254,043,486

Your Response: \$--

Is your procurement organization buying direct or indirect materials?

(Percent chosen)

Direct

All Research Respondents: 14% Conference Attendees: 9% Your Response: --

Indirect

All Research Respondents: 13% Conference Attendees: 18% Your Response: --

Both

All Research Respondents: 72% Conference Attendees: 73% Your Response: --

Actual procurement performance hierarchy today: Rank of procurement objectives in order of importance to your company's top management today:

(Average; Most important = 1.00)

Costs / Savings

All Research Respondents: 2.15 Conference Attendees: 2.04 Your Response: --

Innovation

All Research Respondents: 4.42 Conference Attendees: 4.24 Your Response: --

Quality

All Research Respondents: 2.32 Conference Attendees: 2.18 Your Response: --

Risk / Resilience

Conference Attendees: 3.22 Your Response: --All Research Respondents: 3.39

Speed

All Research Respondents: 3.57 Conference Attendees: 3.56 Your Response: --

Sustainability

All Research Respondents: 4.71 Conference Attendees: 4.62 Your Response: --

Actual procurement performance hierarchy in 5 years: Rank of procurement objectives in order of importance to your company's top management in 5 years:

(Average; Most important = 1.00)

_	
Costs	/ Savings

All Research Respondents: 2.51 Conference Attendees: 2.49 Your Response: --

Innovation

All Research Respondents: 3.69 Conference Attendees: 3.42 Your Response: --

Quality

All Research Respondents: 2.65 Conference Attendees: 2.50 Your Response: --

Risk / Resilience

All Research Respondents: 3.54 Conference Attendees: 3.14 Your Response: --

Speed

All Research Respondents: 3.93 Conference Attendees: 4.08 Your Response: --

Sustainability

All Research Respondents: 4.16 Conference Attendees: 4.01 Your Response: --

In comparison to you main competitors, how is the performance of your procurement organization on these objectives?

(Average; Significantly worse = 1.00 to Significantly better = 7.00)

Costs/Savings

Your Response: --All Research Respondents: 4.88 Conference Attendees: 4.77

Innovation

All Research Respondents: 4.52 Conference Attendees: 4.75 Your Response: --

Quality

All Research Respondents: 5.16 Conference Attendees: 5.22 Your Response: --

Risk/Resilience

Conference Attendees: 4.68 All Research Respondents: 4.71 Your Response: --

Speed

Your Response: --All Research Respondents: 4.49 Conference Attendees: 4.28

Sustainability

All Research Respondents: 4.44 Conference Attendees: 4.39 Your Response: --

How likely would you recommend working in your procurement organization to a good friend or a colleague?

(Not at all likely = 0.00 to Extremely likely = 10.00)

Average

All Research Respondents: 7.37 Conference Attendees: 7.68 Your Response: --

Net Promoter Score

All Research Respondents: 11% Conference Attendees: 22% Your Response: --

Please indicate your opinion on the following statements concerning your procurement organization:

(Average; Strongly disagree = 1.00 to Strongly agree = 7.00)

The term "risk taker" is considered a positive attribute for people in my procurement organization

All Research Respondents: 4.11 Conference Attendees: 4.06 Your Response: --

People in my procurement organization are encouraged to take calculated risks with new ideas

All Research Respondents: 4.82 Conference Attendees: 4.92 Your Response: --

My procurement organization emphasizes both exploration and experimentation for opportunities

All Research Respondents: 4.75 Conference Attendees: 4.94 Your Response: --

We actively introduce improvements and innovations in my procurement organization

All Research Respondents: 5.17 Conference Attendees: 5.32 Your Response: --

We always try to take the initiative in every situation (e.g., in projects when working with others)

All Research Respondents: 5.16 Conference Attendees: 5.28 Your Response: --

We excel at identifying opportunities

All Research Respondents: 5.09 Conference Attendees: 5.25 Your Response: --

We initiate actions to which other organizations respond.

All Research Respondents: 5.01 Conference Attendees: 4.90 Your Response: --

Employees are permitted to act and think without interference.

All Research Respondents: 4.73 Conference Attendees: 4.89 Your Response: --

Employees perform jobs that allow them to make and instigate changes in the way they perform their work tasks.

All Research Respondents: 4.86 Conference Attendees: 4.97 Your Response: --

Employees are given freedom and independence to decide on their own how to go about doing their work.

All Research Respondents: 4.86 Conference Attendees: 4.99 Your Response: --

Employees are given authority and responsibility to act alone if they think it to be in the best interests of the

business.

Conference Attendees: 4.24 All Research Respondents: 4.29 Your Response: --

Regarding your supply base, what strategy do you pursue currently?

(Average; Expand significantly = 1.00 to Consolidate significantly = 7.00)

All Research Respondents: 4.41 Conference Attendees: 4.42 Your Response: --

Has this strategy changed in light of the events of 2020? Prior to 2020, was your strategy

(Average; Expand significantly = 1.00 to Consolidate significantly = 7.00)

All Research Respondents: 4.47 Conference Attendees: 4.83 Your Response: --

Do you think the "digital transformation" will affect your procurement organization more in 2021 than in 2020?

(Percent chosen)

More impact

All Research Respondents: 61% Conference Attendees: 54% Your Response: --

Same impact

All Research Respondents: 34% Conference Attendees: 42% Your Response: --

Less impact

All Research Respondents: 5% Conference Attendees: 4% Your Response: --

Do you have a digitalization strategy or a strategic plan for the "digital transformation"? (Percent chosen)

On the level of your company?

Yes

All Research Respondents: 73% Conference Attendees: 73% Your Response: --

No

All Research Respondents: 27% Conference Attendees: 27% Your Response: --

On the level of your procurement organization?

All Research Respondents: 68% Conference Attendees: 68% Your Response: --

No

All Research Respondents: 32% Conference Attendees: 32% Your Response: --

How far on the digitalization journey do you see your procurement organization? (Not started = 0.00 to Desired target state = 10.00)

Average

All Research Respondents: 5.27 Conference Attendees: 5.14 Your Response: --

How likely would you recommend your approach to the "digitalization transformation" to a friend or a colleague?

(Not at all likely = 0.00 to Extremely likely = 10.00)

Average

All Research Respondents: 5.86 Conference Attendees: 5.36 Your Response: --

Net Promoter Score

All Research Respondents: -40% Conference Attendees: -57% Your Response: --

To what extent do the following issues limit the performance of your procurement organization?

(Average; Not at all = 1.00 to To a very large extent = 7.00)

Difficulty finding and hiring qualified employee All Research Respondents: 3.76	s Conference Attendees: 3.62	Your Response:
Internal talent/knowledge shortage All Research Respondents: 3.88	Conference Attendees: 3.58	Your Response:
Regulatory requirements and compliance All Research Respondents: 3.72	Conference Attendees: 3.81	Your Response:
Budget restrictions All Research Respondents: 4.29	Conference Attendees: 4.07	Your Response:
Quality of data All Research Respondents: 4.35	Conference Attendees: 4.46	Your Response:
Availability of data All Research Respondents: 4.10	Conference Attendees: 4.31	Your Response:
Change management with stakeholders All Research Respondents: 4.25	Conference Attendees: 4.17	Your Response:
Company culture / philosophy All Research Respondents: 3.90	Conference Attendees: 3.55	Your Response:

How relevant are the following stakeholder pressures for implementing sustainable practices (environmentally and socially) in your procurement organization?

(Average; Not at all = 1.00 to To a very large extent = 7.00)

Shareh	nolder pressure All Research Respondents: 3.79	Conference Attendees: 3.59	Your Response:
Employ	yee pressure All Research Respondents: 3.34	Conference Attendees: 3.39	Your Response:
Regula	atory pressure All Research Respondents: 4.05	Conference Attendees: 3.86	Your Response:
NGO p	oressure All Research Respondents: 2.76	Conference Attendees: 2.70	Your Response:
Custon	ner pressure All Research Respondents: 4.16	Conference Attendees: 3.93	Your Response:
Local	community pressure All Research Respondents: 3.07	Conference Attendees: 2.96	Your Response:

To what extent does your procurement organization monitor your suppliers' environmental practices?

(Average; Not at all = 1.00 to To a very large extent = 7.00)

Reducing carbon footprint All Research Respondents: 3.07	Conference Attendees: 2.64	Your Response:
Lowering energy and water consumption All Research Respondents: 2.87	Conference Attendees: 2.62	Your Response:
Reducing and recycling waste All Research Respondents: 3.19	Conference Attendees: 2.94	Your Response:

To what extent does your procurement organization monitor your suppliers' social practices?

(Average; Not at all = 1.00 to To a very large extent = 7.00)

Diversity and inclusion

All Research Respondents: 3.78 Conference Attendees: 4.01 Your Response: --

Eliminating supply chain slavery

All Research Respondents: 4.04 Conference Attendees: 4.09 Your Response: --

Community service engagement

All Research Respondents: 2.98 Conference Attendees: 2.94 Your Response: --

In monitoring your suppliers' practices, your procurement organization relies on:

(Average; Not at all = 1.00 to To a very large extent = 7.00)

Direct monitoring (e.g., on-site audits)

All Research Respondents: 3.61 Conference Attendees: 3.39 Your Response: --

Indirect monitoring (e.g., tier 1 suppliers monitor their subcontractors with your code of conduct)

All Research Respondents: 4.14 Conference Attendees: 4.24 Your Response: --

Third party monitoring (e.g., requiring lower-tier suppliers to undergo certified third-party audits)

All Research Respondents: 3.33 Conference Attendees: 3.25 Your Response: --

Would you cite your procurement organization as a good example of sustainable practices (environmentally and socially)?

(Not at all = 0.00 to To a very large extent = 10.00)

All Research Respondents: 23%

Average

All Research Respondents: 5.33 Conference Attendees: 5.07 Your Response: --

Where does the formal supplier diversity program/function reside within your company/organization?

(Percent chosen)

Procurement/Sourcing All Research Respondents:	27% Conference Attendees: 28%	Your Response:
Supply Chain All Research Respondents:	14% Conference Attendees: 15%	Your Response:
Human Resources All Research Respondents:	6% Conference Attendees: 5%	Your Response:
Sustainability All Research Respondents:	1% Conference Attendees: 1%	Your Response:
Compliance All Research Respondents:	4% Conference Attendees: 6%	Your Response:
Our organization is actively <u>developing</u> All Research Respondents:	ng a formal program, not rolled out yet 8% Conference Attendees: 11%	Your Response:
Our organization <u>has an informal</u> sup All Research Respondents:	, ,, ,	Your Response:
Our organization does not have a sup	oplier diversity program	

Conference Attendees: 17%

Your Response: --

For how many years has your supplier diversity program been operating?

(Percent chosen)

Less than 1 year All Research Respondents: 11%	Conference Attendees: 9%	Your Response:
Less than 3 years All Research Respondents: 23%	Conference Attendees: 21%	Your Response:
3 to 5 years All Research Respondents: 19%	Conference Attendees: 17%	Your Response:
6 to 8 years All Research Respondents: 13%	Conference Attendees: 14%	Your Response:
9 to 10 years All Research Respondents: 4%	Conference Attendees: 7%	Your Response:
More than 10 years		

Compared to three years ago, my organization's success in achieving supplier diversity milestones has ...

All Research Respondents: 31% Conference Attendees: 33% Your Response: --

(Percent chosen)

Decreased All Research Respondents: 4%	Conference Attendees: 4%	Your Response:
Stayed the same All Research Respondents: 31%	Conference Attendees: 26%	Your Response:
Increased All Research Respondents: 65%	Conference Attendees: 58%	Your Response:
No supplier diversity milestones All Research Respondents: 4%	Conference Attendees: 5%	Your Response:
Average (Decreased substantially = 1.00 to I All Research Respondents: 3.80	ncreased substantially = 5.00) Conference Attendees: 3.77	Your Response:

For how many years has your supplier diversity program been close to meeting, met, or exceeded program goals?

(Percent chosen)

,		
Our program doesn't have formal program go All Research Respondents: 29%	als Conference Attendees: 24%	Your Response:
We are developing program goals while opera	ating the program Conference Attendees: 19%	Your Response:
We have yet to come close to meeting or meeting All Research Respondents: 13%	eting goals Conference Attendees: 15%	Your Response:
We have met or exceeded goals for less than All Research Respondents: 8%	1 year Conference Attendees: 6%	Your Response:
We have met or exceeded goals for less than All Research Respondents: 9%	3 years Conference Attendees: 11%	Your Response:
We have met or exceeded goals for 3 to 5 year All Research Respondents: 12%	ars Conference Attendees: 13%	Your Response:
We have met or exceeded goals for 6 to 8 year All Research Respondents: 3%	ars Conference Attendees: 4%	Your Response:
We have met or exceeded goals for 9 to 10 years. All Research Respondents: 1%	ears Conference Attendees: 3%	Your Response:
We have met or exceeded goals for more tha All Research Respondents: 4%	n 10 years Conference Attendees: 5%	Your Response:

Does the supply management/chain department/function have a person or group with supply management/chain talent diversity as a job responsibility?

(Percent chosen)

Yes, supply management/chain has a design All Research Respondents: 21%	nated talent diversity person/group Conference Attendees: 20%	Your Response:		
Yes, through the department/division into wh All Research Respondents: 8%	ich we report Conference Attendees: 8%	Your Response:		
Supply management/chain talent diversity is through HR All Research Respondents: 21% Conference Attendees: 23% Your Response:				
No, my organization doesn't have/I'm not awa All Research Respondents: 48%	are of a talent diversity function/prog Conference Attendees: 45%	ram Your Response:		

For how many years has a supply management/chain talent diversity program been operating?

(Percent chosen)

Less than 1 year All Research Respondents: 13%	Conference Attendees: 14%	Your Response:
Less than 3 years All Research Respondents: 23%	Conference Attendees: 22%	Your Response:
3 to 5 years All Research Respondents: 22%	Conference Attendees: 20%	Your Response:
6 to 8 years All Research Respondents: 13%	Conference Attendees: 11%	Your Response:
9 to 10 years All Research Respondents: 4%	Conference Attendees: 5%	Your Response:
More than 10 years All Research Respondents: 25%	Conference Attendees: 28%	Your Response:

Compared to three years ago, my organization's success in achieving supply management talent diversity milestones has ...

(Percent chosen) Decreased

Doorou	All Research Respondents: 1%	Conference Attendees: 2%	Your Response:
Stayed	the same All Research Respondents: 28%	Conference Attendees: 26%	Your Response:
Increas	ed All Research Respondents: 71%	Conference Attendees: 56%	Your Response:
No tale	nt diversity milestones All Research Respondents: 3%	Conference Attendees: 4%	Your Response:
Average	e (Decreased substantially = 1.00 to Inc All Research Respondents: 3.84	creased substantially = 5.00) Conference Attendees: 3.74	Your Response:

For how many years has your supply management talent diversity program been close to meeting, met, or exceeded program goals?

(Percent chosen)

`	,		
	Our program doesn't have formal program goa All Research Respondents: 14%	als Conference Attendees: 15%	Your Response:
	We are developing program goals while opera All Research Respondents: 15%	ting the program Conference Attendees: 19%	Your Response:
	We have yet to come close to meeting or mee All Research Respondents: 12%	ting goals Conference Attendees: 6%	Your Response:
	We have met or exceeded goals for less than All Research Respondents: 9%	1 year Conference Attendees: 5%	Your Response:
	We have met or exceeded goals for less than All Research Respondents: 8%	3 years Conference Attendees: 5%	Your Response:
	We have met or exceeded goals for 3 to 5 year All Research Respondents: 8%	rs Conference Attendees: 9%	Your Response:
	We have met or exceeded goals for 6 to 8 year All Research Respondents: 2%	rs Conference Attendees: 0%	Your Response:
	We have met or exceeded goals for 9 to 10 ye All Research Respondents: 2%	ears Conference Attendees: 4%	Your Response:
	We have met or exceeded goals for more than All Research Respondents: 4%	n 10 years Conference Attendees: 4%	Your Response:
	Don't know All Research Respondents: 25%	Conference Attendees: 35%	Your Response:
	nich of the following best describes (your position?	
`	CPO		
	All Research Respondents: 9%	Conference Attendees: 4%	Your Response:
	Other C-Level Executive All Research Respondents: 1%	Conference Attendees: 0%	Your Response:
	Vice President, Supply Management All Research Respondents: 8%	Conference Attendees: 6%	Your Response:
	Director, Supply Management All Research Respondents: 23%	Conference Attendees: 19%	Your Response:
	Manager, Supply Management All Research Respondents: 32%	Conference Attendees: 36%	Your Response:
	Experienced Supply Management Practitioner All Research Respondents: 15%	Conference Attendees: 19%	Your Response:
	Emerging Supply Management Practitioner	Conference Attendees: 10%	Vour Response:

Conference Attendees: 10%

Conference Attendees: 6%

All Research Respondents: 6%

All Research Respondents: 6%

Other

Your Response: --

Your Response: --

To whom do you report?

(Percent chosen)

CEO			
	All Research Respondents: 10%	Conference Attendees: 4%	Your Response:
CFO	All Research Respondents: 11%	Conference Attendees: 8%	Your Response:
СРО	7 ii Nessearon Nesspondents. 1170	Comercines / Mendeed. 670	rour response.
	All Research Respondents: 10%	Conference Attendees: 5%	Your Response:
Vice Pr	esident		
	All Research Respondents: 16%	Conference Attendees: 16%	Your Response:
Director	r		
	All Research Respondents: 28%	Conference Attendees: 36%	Your Response:
Manage	er		
	All Research Respondents: 16%	Conference Attendees: 20%	Your Response:
Supervi	isor/Team Leader		
	All Research Respondents: 2%	Conference Attendees: 3%	Your Response:
Other			
2	All Research Respondents: 6%	Conference Attendees: 8%	Your Response:

How many employees are in your entire company?

(Percent chosen)

Less than 100 All Research Respondents: 6%	Conference Attendees: 3%	Your Response:
100 - 499 All Research Respondents: 12%	Conference Attendees: 12%	Your Response:
500 - 1,999 All Research Respondents: 16%	Conference Attendees: 14%	Your Response:
2,000 - 4,999 All Research Respondents: 14%	Conference Attendees: 15%	Your Response:
5,000 - 9,999 All Research Respondents: 12%	Conference Attendees: 17%	Your Response:
10,000 or more All Research Respondents: 41%	Conference Attendees: 39%	Your Response:

Which of the following classifications best describes your company's industry sector and/or sub-sector?

(Percent chosen)

Manufacturing
All Research Respondents: 55%
Conference Attendees: 54%
Your Response: -Services

All Research Respondents: 45% Conference Attendees: 46% Your Response: --

What is the total annual gross revenue of your entire company?

(Percent chosen)

Unde	r \$250 million All Research Respondents: 23%	Conference Attendees: 18%	Your Response:
\$250	million - \$3.99 billion All Research Respondents: 30%	Conference Attendees: 35%	Your Response:
\$4 bil	lion - \$9.99 billion All Research Respondents: 13%	Conference Attendees: 15%	Your Response:
\$10 b	illion - \$24.99 billion All Research Respondents: 14%	Conference Attendees: 18%	Your Response:
\$25 b	illion or more All Research Respondents: 20%	Conference Attendees: 15%	Your Response:



ISM WORLD ACTION PLAN

Below is a checklist of questions or thought starters to assist you in your planning for the conference and your action plans for the remainder of the year.



SENIOR LEADERS

Organizational Strategy

- ☐ How does your organization align to the organizational structure, reporting and focus area responses in the State of the Profession research study? Any areas that stand out in comparison to where you would rate your organization?
- ☐ Have any of these organizational elements impacted you positively or negatively during the pandemic? Could this data assist in your future strategic direction? And if so, how?
- ☐ Based on sessions and discussions with peers and thought leaders, what lessons or nuggets did you take away to apply within your own strategy?
- □ Does your organization currently have a focus on sustainability? Have you incorporated any goals and KPIs to measure success? Have you attended sessions at Exectn or within main conference addressing some topics within sustainability?
- ☐ How would you rate your organization against the community responses around digital transformation? Did you attend any sessions or visit with any suppliers that provided insights or solutions for consideration?
- ☐ What does your innovation profile say about you (Trendhunter's Assessment)? What kind of culture for innovation does your organization have? Based on info from the conference, what new ideas or approaches might you take to further a culture of innovation?
- ☐ Based upon your own experience compared to lessons-learned related sessions and discussions, are their any new ideas or perspectives you had not considered? Does it impact your plans moving forward?



Talent Development

- ☐ Where are the skill gaps and topic focus areas you would like to make sure are covered by those attending on your team?
- ☐ Are your top performers who are attending conference sharing out their lessons learned to the broader organization or with leadership? (Gaining various perspectives)
- Are you attending the student case competition and/or May 19th evening awards and networking session to see the rising stars of young talent? What strikes you as different in their approach to supply management? How would this impact your policies and vision for talent development?
- □ Did you attend the Talent Mini-Con? What were key ideas that you gleaned from the keynote session and the deep dive into ISM's own journey on changing corporate culture and becoming a "Best Places to Work" for the last three consecutive years?
- □ Did you or your leadership team use the Personal Leadership Impact Plan™ tool provided by our Talent Mini-Con keynote speakers? Are there some opportunities that surface from discussions around outcomes of completing this tool?

 (Hint: This tool is also available in your ISM World assets folder which you can find by logging into My Account on www.ismworld.org)



MID-LEVEL MANAGERS

Team

- ☐ Where are the skill gaps and topic focus areas you would like to make sure are covered by those attending on your team?
- ☐ Are your top performers who are attending conference sharing out their lessons learned with you or sharing out with your larger team? (Gaining various perspectives)
- ☐ Did your team participate in the innovation profile assessment? Is there an opportunity to have a discussion where the team shares their profiles and there is a discussion around your team's innovation style?
- □ Did your team complete their Personal Leadership Impact Plans™? Are their opportunities for one-on-one discussions that can lead to tailored development plans?
- ☐ What lessons or ideas did you take away from the conference that you would like to implement into your team development?

Your Career Development

- ☐ What are some areas you would like to personally improve in? Are there leadership quality examples that you would like to emulate? Set a goal to review the attendees live at the event and send an invitation to chat with at least 3 new people.
- ☐ At the mini-cons and conference, what are the top 5 takeaways? How would you implement these either personally or to help advance your team?
- □ Did you get some time to get inspired? Re-energized by meeting with like-minded people? (It's been a tough year+, where do you see some silver linings?)



INDIVIDUAL CONTRIBUTORS

Organization Perspective – Things to ask and look at from a macroorganizational perspective.

- ☐ Imagine you are the leader of your organization, how would you look differently at some of the lessons communicated in the sessions (impacts to the organization, the people, the goals, etc.)? How would approach things?
- ☐ What were your takeaways from the general session keynotes from a leadership and innovation perspective? What examples did you see that you would like to emulate?
- ☐ Looking at the data from the State of the Profession, how would you compare your organization against some of the responses? Where do you see areas where you can influence or assist in achieving your organization's goals?

Your Career Development

- ☐ As discussed at the Talent Mini-Con, leaders don't always have the title, but are seen as leaders by the influence they create. In reviewing the Leadership Profile (document available in your ISM World Assets located under My Account on ismworld.org) Have you thought about why you might be interested in developing your leadership skills? How is becoming a better leader going to help you achieve the results you are trying to achieve?
- ☐ Have you worked with your leader/manager to understand where your gaps might be, or have you determined areas you'd like to improve in? What sessions address some of these areas? Have you gone through the attendee list and identified some fellow attendees that might have experience in this area that you could invite to a chat?
- ☐ What were your top 5 takeaways from the conference? How would you share or approach implementing these lessons at work? How would you outline these lessons for a discussion with your manager? How can you use your influence based on the knowledge you acquired within the organization?



Name:	Date:	Supervisor:		
Area of focus/Opportunity:				
Concept Utilized:				
Objective:				

Actions	Resources	Due Date	Status